

SSIP2.0 Sensitization Sessions

Event Name: सामाजिक उद्यमिता संवाद

Date: 21/08/2026 - 2

Venue/ Mode: Department of Business Studies, Sardar Patel University

No of Participants: 77

Speakers Name: **Prof. Harish Padh**, (Former-Vice Chancellor, SPU) Mo.: 99244 52200,
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Prof. Niranjana Patel, (Vice-Chancellor, Sardar Patel University)
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Coordinator: **Ms. Priya Soni** (Incubation Manager, SPSEC), Mo.: 6357299412,
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Event Overview

On the occasion of **World Entrepreneurs' Day**, Sardar Patel University Startup & Entrepreneurship Council (SPSEC) and **SPU-SSIP-Navadhārā** organized an interactive session titled “**Samajik Udyamita Samvad – Understanding & Enabling Social Entrepreneurship.**” The session was designed as a focused dialogue with the Heads of Departments and faculty members of Sardar Patel University to develop a deeper understanding of social entrepreneurship and its relevance across academic disciplines.

The programme was held on **21 August 2026 at 3:30 PM onwards** at the Auditorium, Department of Business Studies, Sardar Patel University, Vallabh Vidyanagar.

Objective of the Session

The primary objective of the session was to encourage dialogue on how universities can promote student-driven and socially impactful ventures. The session particularly focused on:

- Understanding the concept and relevance of social entrepreneurship.
- Promoting collaboration among different academic departments.
- Creating pathways for greater student engagement.
- Strengthening the institutional ecosystem and support for social entrepreneurship.

Prof. Niranjana Patel emphasized the importance of creating an academic environment in which entrepreneurship is not limited to business and commerce disciplines but becomes relevant across all areas of higher education.

The discussion highlighted the potential of students and faculty to identify social challenges within their communities and develop innovative, sustainable solutions. Social entrepreneurship can provide a bridge between academic knowledge and real-world societal needs by encouraging students to transform ideas, research and skills into initiatives that create measurable social impact

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Prof. Harish Padh's interaction focused on the broader understanding of entrepreneurship and its role in addressing social and community challenges.

The discussion underlined the need to move beyond the conventional understanding of entrepreneurship as simply the creation of businesses. Social entrepreneurship also involves identifying problems affecting society and developing innovative approaches that can create sustainable solutions.

The interaction highlighted the value of bringing together knowledge from different disciplines. Students from science, technology, commerce, management, humanities and other fields can contribute different perspectives to the same social problem. Such cross-disciplinary collaboration can therefore become an important foundation for meaningful social innovation.

Conclusion

The Samajik Udyamita Samvad served as an important platform for initiating dialogue on the role of higher education in promoting socially responsible entrepreneurship. By bringing together the University's Heads of Departments and faculty, the session encouraged a collaborative approach towards nurturing student innovation and socially impactful ventures.

Photos

